



Mr. Lars Wittig

Country Manager
Regus Philippines



As Country Manager for the Philippines since 2012, Lars oversees strategic growth and operations. He leads a number of group and company level teams dealing with sales, marketing, operations, finance, development, human resources, customer services and training. Since April 2017, Vietnam and Cambodia were added to the Philippines as the countries under his management.

Lars' marketing initiatives have generated a ten-fold increase in demand since 2012 to now over 1,000 enquiries received monthly by Regus Philippines. Simultaneously, the number of fully owned subsidiaries and business locations has expanded from 4 to 25 in 5 years and still growing, - including the first outside Metro Manila with two centers in the city of Cebu, one in Davao, and one in Clark, Pampanga.

Lars first moved to the Philippines 25 years ago, where he has worked for the Coca-Cola Co. as Director within marketing, Dole Packaged Foods as Marketing Manager Asia, and EAC Philip Morris distribution.

As a business executive with experience being based in Philippines, Vietnam, Singapore, Japan, USA, and his native Denmark, Lars has been awarded Asia CEO Expatriate Executive of the Year 2014 and named "Outstanding Professional 2014" by SMI. He was also honoured as Best Performer and CEO of the Year Regus Asia-Pacific 2013. No least, Regus Philippines has twice been awarded "ASIA BEST EMPLOYER BRAND (2016 and 2015) by the Employer Branding Institute.